

Canadian Heritage Breeds Newsletter

Fall 2022

I hope you have been enjoying the fall season! Here in central Alberta we were fortunate to have exceptionally great harvest weather, and there was plenty to feel grateful for during the warm and sunny Thanksgiving weekend.

This newsletter is coming to you a bit late as we have been navigating through another wave of Avian Flu. In September we began advertising the 2022 "Wild Rose Classic" CHB Poultry show which had originally been scheduled for November 12th. Shortly after we started promoting it, the Avian Flu cases in western Canada were once again on the rise. Poultry clubs across Canada were making difficult decisions to cancel or postpone their shows, and, after carefully weighing our choices, the CHB board felt we needed to follow suit and postpone our November show. By being proactive and choosing a less risky time of year we feel confident the planning can continue without worries of a last-minute cancellation.

As a result, we are very happy to announce that the annual CHB Poultry show is still a go, and will still be held at the fantastic Olds Cow Palace facility. The new date is January 21st, and plans are in the works for a super exciting event! In fact, we've decided to go all out and make it a DOUBLE POULTRY SHOW PLUS PIGEON SHOW!! There'll be lots to see and do for all ages, so make plans now to be there.

Also in this newsletter is some important information about the AGM, which will be held virtually this year on Sunday, November 13th. This is such an exciting time for our club with (potentially) some big changes on the horizon, specifically the renaming of CHB to ALBERTA POULTRY BREEDERS ASSOCIATION! Yes, we are proposing a brand new name to refresh and revitalize this club! Every current member is invited to be part of the decision making process by attending the AGM. So be sure to take a few minutes to read over the information in this newsletter regarding the proposed changes to CHB and then send us a quick email stating you'd like to attend the AGM. Remember, your feedback and comments are important to us and are always welcome!

Kathy Stevenson, Secretary, CHB

2022 BOARD OF DIRECTORS



President - Callum McLeod callum.kaarsoo.mcleod@gmail.com

Vice President – Rico Sebastianelli ricoseb@shaw.ca

Treasurer - Mike Skeels mountainviewranches@ gmail.com

Secretary - Kathy Stevenson hawthorn@xplornet.com

Director 1 – Mike Grover grovermike@rocketmail.com

Director 2 – Becky Haffner rslaceygo@hotmail.com

Director 3 – Jean Kinnear jeankinnear@gmail.com

Director 4 – Kris Skeels krisskeels@gmail.com

About CHB

What We Do

Our mandate is "Conservation through Education". Shows: Every year CHB organizes at least two poultry shows and has more recently begun to host dairy goat shows. Poultry and livestock shows are an excellent public forum to showcase and promote the dazzling and diverse assortment of chickens, turkeys, geese and ducks, as well as several breeds of goats. These exhibits also provide opportunities for people interested in breeding to connect one-on-one with top breeders.

Information: We compile and distribute quarterly newsletters to inform and inspire members. We conduct interviews with successful breeders to facilitate the sharing of their valuable knowledge and the insights they have gained through experience. CHB offers social media resources and networking opportunities to anyone interested in learning more and connecting with others in the world of heritage livestock.

Support: CHB strives to encourage and support heritage breed advocates through educational seminars and handson workshops. Our members provide youth and family mentoring, and we partner with other organizations such as agricultural societies and 4-H to lend

organizations such as agricultural societies and 4-H to lend our support to their members and programs.

Promotion: We present displays of animals and printed materials at public venues to demonstrate the diversity of heritage breeds to both urban and rural people.



Why Is This Important?

- * Heritage livestock and poultry are the perfect alternative for non-commercial farmers and families interested in self-sustainable alternatives
- * These animals allow producers to capitalize on unique and niche markets
- * Protecting genetic resources and survival traits is a crucial strategy for ensuring future food supplies
- * Heritage breeds are a living link to our agricultural history and culture
- * Traditional livestock breeds are rapidly disappearing from the rural North American landscape, but keeping a current census of numbers is difficult. Some are on the verge of extinction, and are in desperate need of saving.

Become a Member

- Quarterly Newsletters and access to the Members Only area of the website
- Discounts or free access to select CHB Events
- Advertising opportunities
- The satisfaction of contributing to a great organization with lots of opportunities to become involved!

Register online today! Canadian Heritage Breeds is a Registered Non-Profit Society.

Advertise With CHB!

Canadian Heritage Breeds welcomes advertisers! High visibility, home page advertising is now available on the CHB website. Right now, as a bonus, if your farm, business, or club purchases one year of ad space on the CHB website, the ad will also be included in 4 quarterly newsletters at no extra charge!

CHB Advertising Rates and Specs

WEBSITE DISPLAY AD

Ad area, max. 300 x250 pixels, hyperlinked to your website or social media page.

May contain a combination of still images and text. Ad size shown below.

Standard Website Rate: Appears on "Our Supporters" page.

\$8.50 per month, or \$100 per year. (minimum 3 months)

Home Page Rate:

Please see the bottom row of photos on Home (landing) page:

www.canadianheritagebreeds.ca

Your ad would replace one of the 3 photos in bottom row of pictures.

\$13.50 per month (minimum 3 months), or \$160 per year.

Full banner, spanning page bottom is also available at this time. Please inquire for pricing.

1 year of website advertising also includes 1 year of the same ad appearing in our newsletters for free. CHB

newsletters are distributed via email to all paid CHB members in good standing, four times per year.



CHB NEWSLETTER ADVERTISING

Newsletter Only ads:

Full page (8.5 x 11) - \$40 per issue. business card, or up to $\frac{1}{4}$ page - \$20 per issue.

*Note: All advertisement requests are subject to CHB board approval, and must meet CHB specifications for content and design

Thank You!

CHB is very pleased to announced that we have received grant money to support the 2022 Wild Rose Classic Poultry Show through the Alberta Community Initiatives Program.

We would like to thank Alberta Culture and Status of Women for this financial boost which will help us put on a top-notch event for exhibitors and spectators alike! There will be something for everyone, so please help us spread the word! Bring your family and tell your friends to come spend the day at Olds on January 21st!





Canada's publication devoted to the Enthusiasts of Purebred Poultry, Waterfowl, Pigeons, and other Avian Species

For information please contact

Carolyn Ridler maplestone@xplornet.com or Mark Camilleri mcamilleri1@gmail.com

Office is open from 9:00am until 8:00pm

The Exhibitor, 111096 11th line, East Garafraxa, Ontario L9W 7A4 519-928-5220

2022 AGM Announcement

When: Sunday, Nov 13th 2022 @7pm MST

Where: Online

The 2022 AGM will be held via Microsoft Teams. This will allow all current members, near and far, to participate. If you wish to take part in the meeting, please let us know by sending a brief email stating you would like to join the AGM. Email us at:

<u>canadianheritagebreeds@gmail.com</u> by November 9th.

As was explained in the last newsletter, this is a pivotal time for members of CHB. Your participation in this year's meeting has never been more important, as your vote will help determine the club's direction going forward.

There is also an opportunity for you to become more involved in the organization as a board member. There will be one opening to serve as Director on the board for a 3-year term. If you are interested in volunteering for this position, be sure to attend the meeting and throw your hat in the ring! New enthusiasm and ideas are always welcome and needed.

Again, all members are welcome and encouraged to join the AGM and help shape CHB's future! Be sure to register for the meeting through email by the 9th so that you are included in the email list when we send out the meeting link and instructions.



APA Alberta Provincial Poultry Show



At Olds Cow Palace, Olds, AB



Pigeons: To be Announced

Plan to attend Alberta's Premier Poultry Event! All information for exhibitors and spectators will be posted on the CHB website. Special prizes, Junior Show, Showmanship competitions and even a Petting Zoo!

www.canadianheritagebreeds.ca email: canadianheritagebreeds@gmail.com

2022 AGM Announcement & Agenda

Mission Statement:

Canadian Heritage Breed Association, CHB, encourages the preservation, growth and overall welfare of heritage breeds. CHB is the vehicle that allows the public, both rural and urban, to recognize the strengths, values and relevance that heritage breeds possess in today's marketplace. CHB will demonstrate the benefits of heritage breeds through public awareness campaigns, which are designed to educate as well as offer the opportunity to become proactive in the conservation of heritage breeds.

CHB 2022 AGM AGENDA

Location: Online

Date: Sunday, Nov. 13, 2022 7:00 PM MST

- 1. Call to Order
- 2. Approval of Agenda
- 3. Approval of 2021 AGM Minutes
- 4. New Business
 - a. Bylaw amendments (see below)
 - b. Elections
- 5. Adjournment

4.a. Notice of Special Resolution: Change of Name and Amendment of Bylaws

Canadian Heritage Breeds was founded in October of 2010. Throughout the past 12 years, those serving the organization as Officers and Directors have worked to fulfill the objectives of the club as they were originally envisioned. However the broad implications of CHB as a Canada-wide organization dedicated to promoting heritage livestock has proven to be an impractical goal and has not been attained.

The proposed change of name and associated bylaw amendments will allow us to rebrand the organization with an identity that clearly reflects a focus of hosting and promoting poultry-related activities and events within the province of Alberta. The proposed revision to the bylaws will not change the operational processes of the organization in any way, and the revised bylaws will continue to ensure effective function of the organization within the requirements of the Alberta Societies Act.

All current members are encouraged to attend the 2022 AGM in order to cast your vote on a Special Resolution to change the name of the organization, repeal the exiting bylaws and replace them with the amended bylaws. Please take some time to review the proposed bylaw amendments and provide any comments in advance of the meeting. The current bylaws can be found on the CHB website.

Just For Fun!

Poultry Breeds Word Find

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PCVUVZIJTTGCBDPLKESS
D J O V O W V M S V S S U M V B R H K L
VOARSBPSCERDGDOXHBCY
OARPPNLXAPILPILGRIMI
KPRKAIEOLTMCOOEUFUFÜ
F P Y O I N N J L H A M E R A U C A N A
MYAJUNEGCOCHINBKYHEP
LCGCOEGSTCYVNZZIIAWE
SRTDYCNOEOUOAISKOMXK
SUEYUHHLADNBXOKONBVI
SESDLTRUNLJEACBAHUMN
UIBSCSCMMBAPALMNARIE
GVDAEAYHSDVMXEAXGGNE
LZBDSXPMYUAODUXYNMOJ
ITRCMTCUNCORNISHASRY
PIMZWSOPEKMZGPIOCRCO
BUCKEYEPQDUEAMWBDCAM
QEESFPAVOKKGHABKWFNO
QEXZFVRFYLMANIEUQXNE
V F O C | H K W I W N M | A S Q R O N R
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Sebastopol	Ameraucana	Orpington	Call
Cubalaya	Japanese	Buckeye	Java
Dorking	Pilgrim	Cornish	
Minorca	Sussex	Cochin	
Redcap	Rouen	Dutch	
Hamburg	Pekin		